

# DIGITAL TRANSFORMATION CONCLAVE

**BROCHURE** 

**AIMING INTELLIGENT DISRUPTION: Leaders of Digital Transformation** 

Pearl Continental Hotel, Lahore, 18th June 2020

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# FEATURING SPEAKERS OF **DIGITAL TRANSFORMATION CONCLAVE** 2020



Abdul Razzaq Dawood (Proposed) Advisor to the Prime Minister for Commerce & Textile, Industry & Production and Investment



Shabahat Ali Shah CEO National IT Board, Ministry of IT & Telecommunication



Saquib Ahmed Country Managing Director SAP



Mohammad Mudassar Aqil President and CEO Telenor Microfinance Bank.



Shahzad Rasheed Chief Technical Officer EBG Huawei



Mehzad Sahar Chief Information Security Officer Bank Alfalah



Dr. Farrah Arif CEO, EdTechWorx and Executive in Residence, LUMS



Syed Abdul Qadir Director - Technology Consulting and Risk Assurance A. F. Ferguson & Co.



Jawad Khalid Mirza CISO Askari Bank



Badar Khushnood Co Founder & VP of growth Bramerz



Muhammad Yar Hiraj Chief Executive Officer Oneload



Moin Balkhi Head Of I.T **PSO** 



Zeeshan Pirzada **Business Applications** Lead - Pakistan Microsoft



Mubashir Amjad Group Chief Information Officer IBL



Awais Ejaz Group Head Information Security & Governance Allied Bank



Zubair Elahi Head of IT Apna Microfinance **Bank Limited** 



Muhammad Ahmad Head Information Security **FINCA Microfinance** Bank Ltd



Athar Chaudhry Head Of IT **IGI** Group



Saiyed Shahab Ahmed IT Manager Applications & Information Security ICI Pakistan Ltd









# **Digital Transformation Conclave 2020**

### AIMING INTELLIGENT DISRUPTION: LEADERS OF DIGITAL TRANSFORMATION

Pearl Continental Hotel, Lahore, 18th June 2020

The 'Race to Digitization' in Pakistan is on full swing. The digital power of China's Belt & Road Initiative (BRI) is slowly shaping Pakistan into a whole new area of opportunity. Organizations are fast becoming aware of the fact that transforming digitally is the new way forward. Bringing about change within the business is a major challenge. With the constant development of cloud computing, IoT, Al and emerging technologies, digital transformation has become the primary goal of development. According corporate prediction, global enterprises' total spending on digital transformation will hit 2.1 trillion U.S. dollars by 2021, with a compound growth rate of 17.9 percent. Digital technologies have kept penetrating into all industries and created a new opportunity for global industrial development. As the mainstay of the national

manufacturing is the foundation of country building and development, accomplishing the transformation of manufacturing through digital technologies has become a top priority in development strategies of many countries. The 3rd annual edition of the Digital Transformation Conclave will bring together a host of senior digital analysts and future-shaping executives from across Pakistan to speak, discuss, present, and provide their invaluable experiences on hot topics such as IT-OT integration, operation efficiency improvement, business model innovation, supply chain optimization, digital twin and digital talent need. DTC 2020 aims to provide a digital transformation reference and exchange platform for enterprises, promote the organic integration of the digital economy with the real economy, and accomplish the transformation upgrade and of global manufacturing.

## **KEY TOPICS:**

- Banking + Fintech Collaboration: More Important Than Ever
- How Manufacturing Thrive in the Digital Age
- Creating Value with Digitalization in the Healthcare industry
- Digital Transformation reshaping HR... The provoking tool of Digital Barometer
- Innovating for the future: Trends, our approach and regulatory perspectives
- · How telecom companies can win in the digital revolution
- · How digital transformation (DT) in government can empower society?



## AGENDA FOR DIGITAL TRANSFORMATION CONCLAVE **2020 - LAHORE**

08:15 am – 09:00 am	Registration & Networking	
09:00 am - 09:10 am	Opening Speech by Scaptox	Muhammad Akbar Aqil, Director/CCO, Scaptox
09:10 am - 09:30 am	How Digital Transformation in Government can empower society	Shabahat Ali Shah, CEO, NITB, MOITT, Government of Pakistan
9:30am – 9:50am	Digital Pakistan – E Commerce Policy	Abdul Razzaq Dawood, Advisor to the Prime Minister for Commerce & Textile, Industry & Production and Investment
9:50 am – 10:10 am	Analytics, Data Lakes and Data Warehouses Unified in the Cloud	Shahzad Rasheed, CTO, Huawei Pakistan
10:10 am – 10:30 am	How digital transformation changes security Needs	TBD
10:30 am – 10:50 am	Tea & Networking Break	Pall India
10:50 am – 11:10 am	Digital Transformation injecting Disruptive Technologies	Mehzad Sahar, CISO, Bank Alfalah
11:10 am – 11:35 am	The Role of Collaboration in Digital Transformation	M. Mudassar Aqil, Chief Executive Officer, Telenor Microfinance Bank Limited
11:35 am – 11:55 am	The Digital Divide What Skills do we need to transform the Process Industry?	TBD
11:55 am – 12:15 pm	Digital Transformation - Enabling a Digital Tomorrow	Saquib Ahmed, Country Manager, SAP Pakistan
12:15 pm – 1:00 pm	Banking + Fintech Collaboration: More Important Than Ever	Panelists: Muhammad Yar Hiraj, Chief Executive Officer, Oneload Awais Ejaz, Group Head Information Security & Description of Security & Securit











## **AGENDA FOR DIGITAL TRANSFORMATION CONCLAVE 2020 - LAHORE**

1:00 pm – 2:00 pm	Lunch and Prayers Break	
2:00 pm – 2:20 pm	Digital Transformation & its Implications for Academia & Practice	Dr. Farrah Arif, CEO, EdTechWorx
2:20 pm – 3:05 pm	Panel Discussion: How Industries Thrive in the Digital Age	Moderator: Saiyed Shahab Ahmed, IT Manager Applications & Information Security, ICI Pakistan
	Tell Th	Panelists: Moin Balkhi, Head of IT, PSO
3:05 pm – 3:25 pm	How telecom companies can win in the digital Revolution	TBD
3:25 pm – 3:45 pm	Digital Pakistan's E-Commerce Policy	Badar Khushnood, Co-Founder & VP of Growth, Bramerz
3:45 pm – 4:05 pm	Transforming into a Digital Industrial Powerhouse	TBD
4:05pm – 4:50pm	ERP and the Digital Transformation Go Hand in Hand	Moderator: Zeeshan Pirzada, Business Applications Lead, Microsoft Panelists: TBD
4:50 pm – 5:00 pm	Closing + Tea & Networking	









# **PARTICIPATING COMPANIES**































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#### Auto:

- · Honda Atlas
- · Hyundai Nishat Motors
- · Nishat Hyundai Motors
- Sazgar
- · Sigma Motors

#### Banking:

- · Allied Bank Limited
- Askari Bank
- · Bank AL Baraka
- · Bank Al Habib Limited
- · Bank of Punjab
- Dubai Islamic Bank Pakistan Limited
- · Finca Microfinance Bank
- · First Women Bank Ltd
- Kushali Bank
- Mobilink Microfinance Bank
- NRSP Microfinance Bank Limited
- . The Bank of Punjab
- Trust Bank Ltd.
- Ubank
- · Zarai Taraqiati Bank Limited

#### **Broadband:**

· Trans World Associates Pvt. Ltd.

#### Cement:

- · Askari Cement Limited
- · Bestway Cement Limited
- · Cherat Cement Company Limited
- · D.G.Khan Cement Limited
- Dandot Cement Limited
- Dewan Hattar Cement Limited
- · Fauji Cement Company Limited
- · Fecto Cement Limited
- Flying Cement Limited
- Gharibwal Cement Limited
- Kohat Cement Company Limited
- Lucky Cement Limited
- · Maple Leaf Cement Factory Limited
- · Pioneer Cement Limited

#### Chemicals:

- Ittehad Chemicals
- Mian Chemical Industries
- Norson Chemical Industries
- Power Chemical Industries Pvt. Ltd.
- · Sitara Chemical Industries Ltd
- Surfactant Chemicals Company (PVT) Ltd

#### Conglomerates:

- · Ashraf Group of Industries
- · Associated Group
- Attock Group
- · Fatima Group
- · Fauii Foundation
- Ghani Group of Companies
- Habib Industries
- ICI Pakistan
- · Nishat Group
- · Saigol Group
- · Shakarganj Limited
- · Sharif Group
- Super Asia Group
- · Treet Group of Companies

#### Construction:

- · Bahria Town
- Defence Housing Authority

#### Education:

- · Allama Igbal Open University
- · Bahaudin Zakaria University Multan
- International School of Islamabad
- Lahore Grammar School International
- · Lahore University of Management Sciences
- · Minhaj ul Quran International
- NUST
- · Riphah University Lahore
- ROOTS School System (Pvt.) Limited
- UMT Lahore
- University of Central Punjab
- University of Health Sciences

- · University of Punjab
- · University of Sargodha

#### Energy:

- · Faisalabad Electric Supply Company
- General Electric Company
- · Gujranwala Electric Power Company
- Islamabad Electric Supply Company
- · Lahore Electric Supply Company
- Multan Electric Power Company
- National Transmission & Dispatch Company

#### **Engineering:**

- · Atlas Engineering
- · Halcrow Pakistan Pvt Ltd
- National Engineering Services Pakistan (NESPAK)
- Nespek
- Pakistan Engineering Company

#### **Entertainment:**

Dunya News

#### Fertilizer:

- · Agri Tech Ltd
- · Fauji Fertilizer Bin Qasim Limited
- Pakarab Fertilizers (Fatima Group)
- Suraj Fertilizer Industries Pvt Ltd

#### Financial:

- Pakistan Stock Exchange Limited
- PHA Foundation
- Zarco Exchange
- IGI Holdings

#### FMCG:

- At-Tahur
- Cakes and Bakes Group of Companies

















## PAST PARTICIPATING COMPANIES

- Coca Cola
- · Engro Foods Supply Chain (Pvt.) Ltd
- Engro Innovation Automation Pvt Ltd.
- Fauji Cereals
- · GAM Corp Pvt Ltd
- · Gourmet Industries
- · Mitchell's
- Murree Brewery
- Nestle Pakistan
- Pepsi Cola
- · Rafhan Maize Products Company Ltd.
- Rupali Group
- · Shameem and Company (Pepsi + Sugar Mills)
- Shezan International
- · Lakson Group (McDonalds)

#### **Government:**

- CSD Pakistan
- Department of Excise and Taxation
- Directorate General Defense Purchase
- Establishment Division
- Federal Board of Revenue
- Frontier Works Organisation **FWO**
- General Headqaurters
- Institute of Space Technology IST
- Khan Research Laboratories
- Nadra Technologies Limited
- National Logistics Cell
- NESCOM
- Overseas Employment Services
- Pakistan Aeronautical Complex
- Pakistan Army Govt of Pakistan
- Pakistan Post
- · Pakistan Railways
- · Pakistan Television Corporation
- · Utility Stores Corporation of Pakistan Pvt. Ltd.
- · Water and Power **Development Authority**

IDAP

#### Hotel:

- · Faletti's Hotel
- Hashoo Group of Companies
- · Marriot Hotel (Hashoo Group)
- Pearl-Continental Hotels & Resorts

#### Insurance:

Adamjee Insurance

#### Manufacturing:

- · Brighto Paints
- · CA Sports
- · Dawood Hercules Chemicals Limited
- Descon
- Forward Sports
- Global Industrial Defence Solutions
- Haier Pakistan
- Heavy Mechanical Complex
- Ittefag Iron Industries
- Mughal Steel
- · Naubahar Bottling Pvt Ltd
- Nippon Paint Pakistan Pvt Ltd.
- Pakistan Locomotive Factory
- Pakistan Mineral Development Corporation
- Pakistan Ordnance Factories
- · Pakistan Tobacco Company
- PFL
- · Pioneer Pakistan Seeds Pvt. Ltd.
- Punjab Beverages Company
- · Ramzan Sugar Mills
- Ravi Motorcycles
- Riaz Bottlers (Lotte Akhtar Beverages)
- Servis Industries Limited
- Servis Sales Corporation
- Servis Shoes
- Servis Tyres
- Sohrab Cycles
- · Stylo Shoes (Pvt) Ltd.
- United Auto Industries
- Volvo Pakistan
- Kansai Paints

- Habib Oil Mills
- Ehsan Chappal Store
- Outfitters

#### NGO

- UNICEF Office Lahore
- US Aid Citizens Voice Project
- USEFP
- Akhuwat Foundation

#### Oil & Gas:

- Attock Petroleum Limited
- Attock Refinery
- Bhp Biliton Petroleum Pakistan Pty Ltd.
- Mari Petroleum Company Limited
- Oil and Gas Development Company
- Pakistan Oilfields Limited
- Sui Nothern Gas Pipelines (SNGPL)
- Total Parco Pakistan

#### Packaging:

- · Buleh Shah Packaging **Private Limited**
- Packages Limited
- Tetra Pak Pakistan
- Tripack Films

#### Pharma:

- Albro Pharma
- · Bioglan pharma pakistan (PVT) LTD (may be in Peshawar) and Reform, Gov. of Pakistan
- CCL Pharmaceuticals
- · Chiesi Pharmaceuticals (PVT) LTD/ Chiesi Pakistan
- Don valley Pharmaceuticals (PVT) LTD
- Dyson Pharmaceuticals (Pvt.) Ltd.
- · Elixir laboratories (PVT) LTD
- English Pharmaceuticals industries

















## PAST PARTICIPATING COMPANIES

- Ethical Laboratories (Pvt) Limited
- · Fakma Pharma (Pvt) Ltd.
- · Frontier sextrose LTD. (HDL) (frontier Pharmaceuticals)
- · Fynk Pharmaceuticals
- · Gensisi Pharmaceuticals (PVT) LTD.
- Harmann Pharmaceutical Laboratories (Pvt) Limited
- Highnoon laboratories Limited
- · Hilton Pharma Pvt Ltd
- Himont pharmaceuticals
- · Hoffman human health pakistan LTD.
- Ideal Pharmaceuticals industries
- · Lahore Chemical & pharmaceutical Works
- Mass pharma (private) limited
- Medi mark pharmaceuticals
- · Mediceena pharma (PVT) LTD
- Medipak limited
- Neutro pharma (PVT.) LTD.
- P.D.H. laborataries (PVT) LTD (see also Pdh pharmaceuticals @ LHR)
- Pacific Pharmaceuticals Limited
- Pakheim international pharmaceuticals PVT LTD
- Pharma Wise Pvt Ltd
- Pharmcare laborataries (PVT) LTD
- · Pharmedic laborataries (PVT) LTD
- Pharmix laborataries (PVT) LTD
- Popular Chemical Works (Pvt.) Ltd.
- · Pulse pharmaceuticals
- Raazee therapuetics (PVT) LTD
- Reko pharmacal Pvt Limited.
- Remington pharmaceutical Industries (Pvt) Ltd.

- Scharper pharmaceuticals (PVT) LTD.
- · Schering asia gmbh pak. branch
- Servier Research and Pharmaceuticals [Pakistan] (Pvt.) Limited
- Shazeb pharmaceuticals industries LTD (see SHAHZAIB pharmaceuticals (PVT) LTD. @ Haripur)
- · Siza International Private Limited
- · Standpharm Pak (Pvt) Limited
- Stiefel laborataries pakistan (PVT) LTD./ Stiefel (a GSK Company) (see GSK @Khi)
- · Tagma Pharma Pvt Ltd.
- The Schazoo Pharmaceutical laboratories (Pvt) Ltd
- · Wilshire Labs (Pvt) Ltd.
- Xenon pharmaceuticals (PVT) LTD
- Zeb laboratories

#### Retail:

· Bundu Khan

#### Technology

- Broadpeak
- · Excellence Delivered (Exd) Pvt. Ltd
- Huawei Technologies Pakistan Pvt. Ltd.
- Modemetric
- Netsol Pakistan
- · Systems Ltd.
- · Techaccess Pakistan Pvt. Ltd.
- Techlogix Private Limited
- Vopium A/S
- Confiz Limited

#### Telecommunications:

- CMPAK
- Erricson Pakistan
- Jazz
- · Pak Datacom
- Pakistan Telecommuniation Authority
- PTCL
- Telenor Pakistan
- Ufone
- Wateen Telecom

- Wi-tribe
- Worldcall
- · Zong Pakistan

#### Textiles:

- Bareeze
- Chenab Group
- ChenOne
- Dewan Farooque Spining Mills Limited
- Interloop Limited
- · Maria B
- · Masood Textile Mills
- · Nishat Chunnian Ltd.
- · Nishat Linen Pvt Ltd.
- Nishat Mills Ltd.
- Orient Group
- Reliance Cotton Spinning Mills
- Saif Group
- Saphire Group
- · Sapphire Fibres Ltd.
- Sapphire Finishing Mills Limited
- Sapphire Textile Mills Limited
- · Sefam Pvt. Ltd
- Shakargani Mills
- Jalalsons

#### Tractor:

- · Al Ghazi Tractors
- Millat tractors

#### Transport:

· Daewoo Pakistan









# **Testimonials Digital Transformation** Conclave 2019

"Honored to be part of 2nd edition Scaptox Digital Transformation Conclave as a speaker and panelist. I see a lot of improvements within one year already. The quality and mix of audience was relevant to the topics presented.

Security Transformation (SX) is an integral part of Digital Transformation (DX) and its time that the importance of SX is realized through such discussions and conferences. Hoping that SX will dominate customers agenda in near future."

(Shabahat Bokhari, Regional Sales Manager - Pakistan & Afghanistan, Fortinet)

"Really enjoyed being part of an insightful panel about the broader role telcos can play in empowering society through technology based solutions - I hope we can continue this important dialogue going forward".

(Sardar M. Abubakr, Chief Digital & Strategy Officer, Telenor Pakistan)

"Engaging and interactive workshop with a carefully carved out agenda and a great mix of panelists to provide an all rounded view on the need of Digital transformation and How to really go about it".

(Bilal Asghar, GM Business Services, PTCL)

it was a pleasure being part of such a dynamic panel and discussing the growth of digital payments and e-commerce in Pakistan"

(Omar Moeen Malik, Head of Digital Payments & Wallets, Telenor Microfinance Bank)

"The event was well organised with a good diversity of trending topics. It was interesting to see how the local industry is maturing to move towards a data-driven decision practice."

(Danish Haroon, Data Scientist, K-Electric)

"SCAPTOX has delivered a great event, giving a rare opportunity for many enthusiasts, young professionals, corporates all to talk to each other under one roof the importance, complexity, security, fear and gaps of data and its transformation. Kudos to the team who managed it and looking forward for such events more frequently in Pakistan."

(Usman Rizwan, Tech Head, GSK)

"I really enjoyed presenting at the Conclave 2019 event. First class venue. Excellently organized by Scaptox and a high calibre of expert presenters. Very impressive" (Charles Marcus, Consultant, The Empowerment International Group, Inc.)

"It was my pleasure to attend Digital Transformation Conclave 2019 and got the opportunity to listen to leading Thought Leaders on Pakistan's Digital Canvas. I would like to congratulate @Scaptox for successfully arranging it for consecutive second year. Other local technology Companies should follow the footstep of Scaptox and play their role in spreading the message and propagating the importance of Digital Transformation for countries like ours."

(Adnan Wahab Khan, CEO, Procon)



# Register NOW!

# Conference Investment

# What will you get

- Full access to all main conference sessions
- Numerous participant networking opportunities
- Refreshments, lunch and drinks reception included \*Scaptox reserves the right to charge delegates any current price should the payment not be received by the special offer date.

Investment for full day conference: PKR 12,500 per participant + 13% SST

Mutually Exclusive Discounts Available On:

Register a group of 5 or more Delegates: 10%

For PSEB, PaSHA, MAP members, LUMS & IBA Alumni: 15%

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# **Digital Transformation** Conclave 2020

# **HEALTH AND SAFETY**

WE ARE PROUD TO SERVE OUR CUSTOMERS AND OUR PRIORITY IS ALWAYS THE HEALTH, SAFETY AND HAPPINESS OF OUR ATTENDEES AND COLLEAGUES AT OUR EVENTS. WE ARE MONITORING THE SITUATION CLOSELY AND FOLLOWING THE OFFICIAL ADVICE AND GUIDANCE FROM THE MINISTRY OF NATIONAL HEALTH SERVICES REGULATIONS AND COOR-DINATION (NHSRC) AND THE WORLD HEALTH ORGANISATION (WHO).

AS SUCH WE'LL BE FOLLOWING ALL INTERNATIONALLY RECOMMENDED SAFETY AND HY-GIENE MEASURES. YOU'LL SEE A NUMBER OF ADDITIONAL PRECAUTIONARY MEASURES IN PLACE, INCLUDING:

- ADDITIONAL CLEANING OF THE VENUE AREA AND KEY CONTACT POINTS
- ADDITIONAL HAND SANITISER POINTS WILL BE AVAILABLE THROUGHOUT THE VENUE
- PROMINENTLY DISPLAYED REMINDERS ABOUT GOOD HYGIENE PRACTICES
- ENCOURAGING PEOPLE TO AVOID CLOSE PERSONAL CONTACT LIKE HANDSHAKES
- PRIOR TO ATTENDING, IF ANYONE FEELS UNWELL, WE ADVISE NOT TO COME TO THE VENUE AND REMAIN AT HOME OR IN YOUR HOTEL

#### WE ARE WORKING HARD TO CREATE THE BEST POSSIBLE EXPERIENCE AT OUR EVENTS.

BE ASSURED THAT WE ARE MONITORING DEVELOPMENTS ON A DAILY BASIS. IF ANYTHING CHANGES REGARDING THE EVENT, WE'LL CONTACT ALL ATTENDEES WITH ALTERNATIVE BOOKING AND UPDATES, OR WITH PLANS TO BRING THIS EXPERIENCE TO CUSTOMERS VIR-TUALLY INSTEAD.





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